Press release

Prolight + Sound Russia trade show and Musikmesse Russia festival will be held under a new name Light + Audio Tec.

September 20 – 22, 2022 IEC Expocentre

Prolight + Sound Russia 2022 and Musikmesse Russia 2022 will be held under a new name Light + Audio Tec 2022 on previously announced dates September 20 – 22 in IEC "Expocentre", Moscow. The rebranding follows a decision by Messe Frankfurt to sell its assets to the local managemnet. The relevant procedures will be completed shortly.

The Russian company continues to work steadily as an independent trade show organizer. The exhibitions will take place as planned and the project teams are working as usual. Owing to a longstanding experience at the Russian and foreign exhibition markets, the organiser will maintain the high level of exhibitions.

The concept and format of Light + Audio Tec remains the same. Traditionally rich fringe program will include such events as: VIII Theatre forum, Concert sound demonstration, business breakfast «Sports facilities: Light. Sound. Multimedia» (in cooperation with Interlight | Intelligent Building Russia and Sport.Business.Consulting), guided tours around exposition and many other. The main exhibition will be located in pavilion 1 and the open-air area, while musical instruments will be located in pavilion 5.

From 17 May, the project websites will be moved to the new platform at <u>www.light-audio-tec.ru</u>. Exhibition and exhibitor news will be posted on the updated website.

For more information, please contact us:

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